

THE OFFICIAL MAGAZINE OF HOO-HOO INTERNATIONAL THE FRATERNAL ORDER OF THE FOREST PRODUCTS INDUSTRY

2026 Log & Tally Ad Sale!

The Log & Tally, Hoo-Hoo International's quarterly magazine, is accepting ads for the upcoming 2026 issues and we want you to be a part of it! As a special thank you to our supporters, we would like to offer you a special discount for running your ad in multiple issues, plus there is an additional discount for early orders/payments!

Pay for ALL FOUR 2026 ISSUES for the discount!

Pay by December 9th for the Early Bird Discount!

To take advantage of this great opportunity, fill out the commitment form and mail with your payment to...

Hoo-Hoo International
PO Box 118
Gurdon, AR 71743

You can also scan the form and email it to logandtally@hoo-hoo.org OR fax it to (870)353-4451
Make checks payable to "Hoo-Hoo International" or "HHI"

If you have any questions, feel free to contact...

Jack Miller 95025, Advertising Chairman
617-839-6449
jmlumberjack@gmail.com

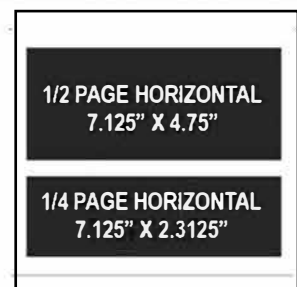
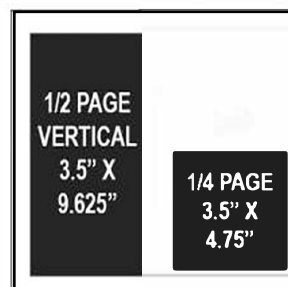
Natalie Leamons 101999, HHI Executive Secretary
(870)353-4997
natalie.leamons@hoo-hoo.org

ADS MUST BE PAID FOR IN ADVANCE TO BE PUBLISHED



| 2026 AD SIZES & RATE | One Time* | Full Year | Early Bird Discount! |
|--|-----------|--------------------------|--------------------------|
| Full Page (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h) | \$500 | 4 x \$450 (\$1800/yr) | 4 x \$425 (\$1700/yr) |
| 1/2 Page Horizontal (7.125" w x 4.75" h) | \$275 | 4 x \$225 (\$900/yr) | 4 x \$215 (\$860/yr) |
| 1/2 Page Vertical (3.5" w x 9.75" h) | \$275 | 4 x \$225 (\$900/yr) | 4 x \$215 (\$860/yr) |
| 1/4 Page Horizontal (7.125" w x 2.3125" h) | \$150 | 4 x \$115 (\$460/yr) | 4 x \$105 (\$420/yr) |
| 1/4 Page Vertical (3.5" w x 4.625" h) | \$150 | 4 x \$115 (\$460/yr) | 4 x \$105 (\$420/yr) |
| Inside Front or Inside Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h) | \$600 | 4 x \$550 (\$2200/yr) | 4 x \$525 (\$2100/yr) |
| Back Cover (7.125" w x 9.75" h) or (Full Bleed 8.5" w x 11.125" h) | \$650 | 4 x \$600 (\$2400/yr) | 4 x \$575 (\$2300/yr) |

| | |
|----------------------------|-----------------------|
| Business Builder Ad | \$99 for all 4 issues |
|----------------------------|-----------------------|

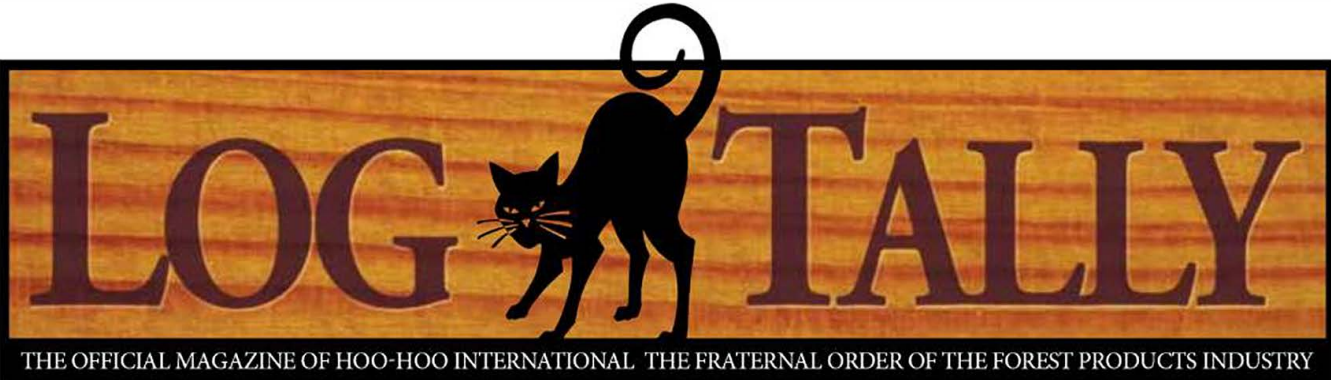


Format: All print ad submissions should be sent as a CMYK color PDF (preferred), EPS, or high resolution (300 dpi) JPG or TIFF.

Fonts must be included or outlined. The LOG & TALLY is designed on a Mac with Adobe CS6 or above.

***2026 Deadlines:** Winter edition 12/9/25 · Spring edition 2/1/26 · Summer edition 5/3/26 · Fall edition 8/6/26

Ads should be sent to logandtally@hoo-hoo.org



2026 Ad Order Form

If you are purchasing a Business Builder Ad, please fill out below the information you would like to be shown on your ad.

Advertiser's Name (Company or Individual)

Advertiser's Officer Title/Position (For BB Ad only)

Company/Business Address

City/State/Province

Zip

Authorized Contact Person (if different from Advertiser's Name above)

Contact Phone Number

Email

| PICK YOUR AD SIZE | ALL issues | Winter | Spring | Summer | Fall |
|-----------------------------------|--------------------------|---|--------------------------|--------------------------|--------------------------|
| Full page | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ½ page vertical | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ½ page horizontal | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ¼ page vertical | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ¼ page horizontal | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Inside front cover (if available) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Inside back cover (if available) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Full back cover (if available) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Business Builder Ad | <input type="checkbox"/> | DEADLINE FOR ADS: DECEMBER 9, 2025 | | | |

TOTAL AMOUNT OWED \$ _____

PLEASE INDICATE YOUR PREFERRED METHOD OF PAYMENT:

What ad would you like to be published?

CASH

CHECK

CREDIT CARD

Same as previous year

New ad - will submit via email

[ADS NEED TO BE SUBMITTED BEFORE DECEMBER 9th TO GUARANTEE PRINTING IN WINTER ISSUE]

Submit this form with payment to:

Questions about payment? Contact:

Hoo-Hoo International
PO Box 118
Gurdon, AR 71743

Natalie Leamons
HHI Executive Secretary
(870)353-4997
natalie.leamons@hoo-hoo.org

Thank you for your support

Need Help with your Ad? Please contact the Advertising Committee at logandtally@hoo-hoo.org about creating an ad for you. Additional charges will apply.